



2011 Booth Packet

Edition 11.4.2

September 17th & 18th at the NC State Fairgrounds

phone: (919) 283-3733

web: cncppd.org

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Come back and visit us **next year** on September 15th and 16th, 2012 at

CENTRAL NC PAGAN PRIDE DAY FESTIVAL 2012

Think you might want to be part of next year's event? Our first planning meeting will be on October 9th, 2011 at 2pm at Gaia's Gardens. Call **1-919-283-3733** to get details.

Agreement and Policies

For your convenience, here is the agreement **you accepted** when you registered for your booth.

As a booth registrant for CNCPPD 2011 you agree to the following:

1. You understand that the CNCPPD event is a rain or shine event and understand that as long as the event is officially open your booth is expected to be open. Please have your booth fully set-up and prepared no later than 10:45 am and breakdown no earlier than 6:30 pm. Please note that you can leave part or all of your booth setup over Saturday night, though we recommend lowering canopies and adding extra tie-downs.
2. You understand that you are responsible for arranging staffing for your booth and understand that CNCPPD staff is not responsible for providing coverage at any point during the event.
3. You understand this is an outdoor event in a leased location, so changes to your chosen location may be required for unforeseen reasons.
4. You understand that CNCPPD is a family friendly event, so adult items must be well inside your booth, and the presence of adult items should be noted at all your booth entrances.
5. You understand our festival is not licensed or insured for alcohol consumption or open alcohol containers on the festival grounds. If CNCPPD staff sees you with any alcoholic beverage, you will be immediately escorted off the property and will not be allowed to come back as a vendor in the future.
6. You understand that no money can be solicited at a free Information booth, which includes sales, donations, love gifts, pledges and any other form of accepting money or the promise of money. If you plan to take money, pay for a Vendor booth.
7. You understand that no food or beverages of any kind, not even free samples, can be sold or given away to the public at any booth without written permission. This restriction is due to very complex rules and fees for concessions at the fairgrounds.
8. You accept full responsibility for your actions. As an example, we assume you know coffee is hot and will not hold us responsible if you burn yourself with it. So, be careful, be thoughtful, and be excellent to each other.

So, those are the basic rules, but we can be flexible. As an example, if you need lots of time to break down, and are afraid you will run out of light if you don't start before 6:30pm, then speak with the festival staff BEFORE you setup. We can make sure your booth is away from the ritual circle so your breakdown won't distract from the closing ritual.

Additional policy and scheduling issues:

1. Gate 6 (not the attendee entrance) opens at 8:45am for vendors to setup. If you need more time, let us know ahead of time. We can let you in as early as 8am if it is necessary, but please arrange this ahead of time.
2. Booths on paved and gravel areas will have access by car during setup. Booths on grass areas will have a 200' or less walk from car access.
3. Information booths will be provided with a table and 2 chairs. Please note, if you wish to have a tent or a popup shade cover, you will need to bring this with you. CNCPPD will not provide these for you. You will need to pick up tables and chairs in the morning at the main building and return them to the main building after the event. Failure to return the tables and chairs at the close of the event will result in banning from future CNCPPD events. Any other decorations that you wish to have at your booth are allowed, however, please note that we provide only a 10'x10' space for each booth. CNCPPD reserves the right to request you to move any items that may be deemed in the way or a hazard.
4. Vendor booths will NOT be provided with table and chairs and or any shade cover. If there are available tables and chairs after the Information Booths have been setup, they may be available for daily rental at \$10/chair and \$20/table, with the same pickup and drop off rules as described above in item 3. Please don't count on there being any, though. If you are a Vendor, we recommend you bring all that you need to setup your booth.
5. Unless you ALREADY made special arrangements, there will be no power, water or trash facilities at the booth spaces. We DO NOT allow generators, so if you need power, contact us before the event.
6. Please be considerate when it comes to music, incense, or other things that will be shared with your neighbor booths.
7. If you have special requirements due to a disability, please call me at 919-283-3733 before the event.
8. As always, the Central NC Pagan Pride Days Festival reserves the right to refuse or close a booth, without refund, should we feel it detracts from the goals of the festival in any way.

Booth FAQ for Central NC Pagan Pride Festival 2011

What time can I setup?

- Gate 6 opens at 8:45am for people coming in to setup booths and the like.

When can I break down?

- Breakdown begins at 6:30pm on both Saturday the 17th and Sunday the 18th, after the closing ceremony. We ask that vendors wait until then to avoid distracting from the last hour of the event.

Where will I be?

- This packet includes the list of booths, the zones they are in and the map of zones at the site. Exact placement within each zone is laid out the night before the event. When you arrive at 9am a blue shirt coordinator will take you to your spot.

I have a raffle/auction donation. What do I do with it?

- Let us know what you plan to donate, providing an image for our website if you have one. Email it to auctions@cncppd.org.
- Please print a description card to be displayed with your item and/or read by the auctioneer. Descriptions should be short, but compelling. A typical pattern would be one sentence each for:
 - Your company/store/craft name and what makes you special.
 - A factual description of the item, including its normal retail price.
 - How the item can be used, magickal traits, special properties, etc.
- We will come around to your booth after the opening ceremony to pick up your donated raffle/auction item, so you don't have to worry about it while you are trying to get setup.

I haven't decided whether to donate a raffle/auction item. How much are others giving?

- Remember, the raffle items are displayed all day, and the auction items will be presented in the afternoon during peak attendance. This is a great way to donate to PPD and get exposure for your product at the same time.
- So far, raffle/auction donation retail values have ranged from \$10 to \$100 each, with most giving one or two items.

How can I help promote the event?

- On the web site we provide some items to help with this. Go to <http://cncppd.org/> then choose the "Promote" side menu item. There you will find both printable media and images to use in links from your own web site.
- Talk to your customers or members about the event during these last few weeks to let them know you will be there and to invite them.
- Post about the upcoming festival and your presence there in newsgroups, mailing lists, blogs and online forums. An official email will be forth coming.
- A flier will be coming that is the official CNCPPD flier. Feel free to print it and post it or share with local groups that you work with.

I hate my location, how can I get a better one?

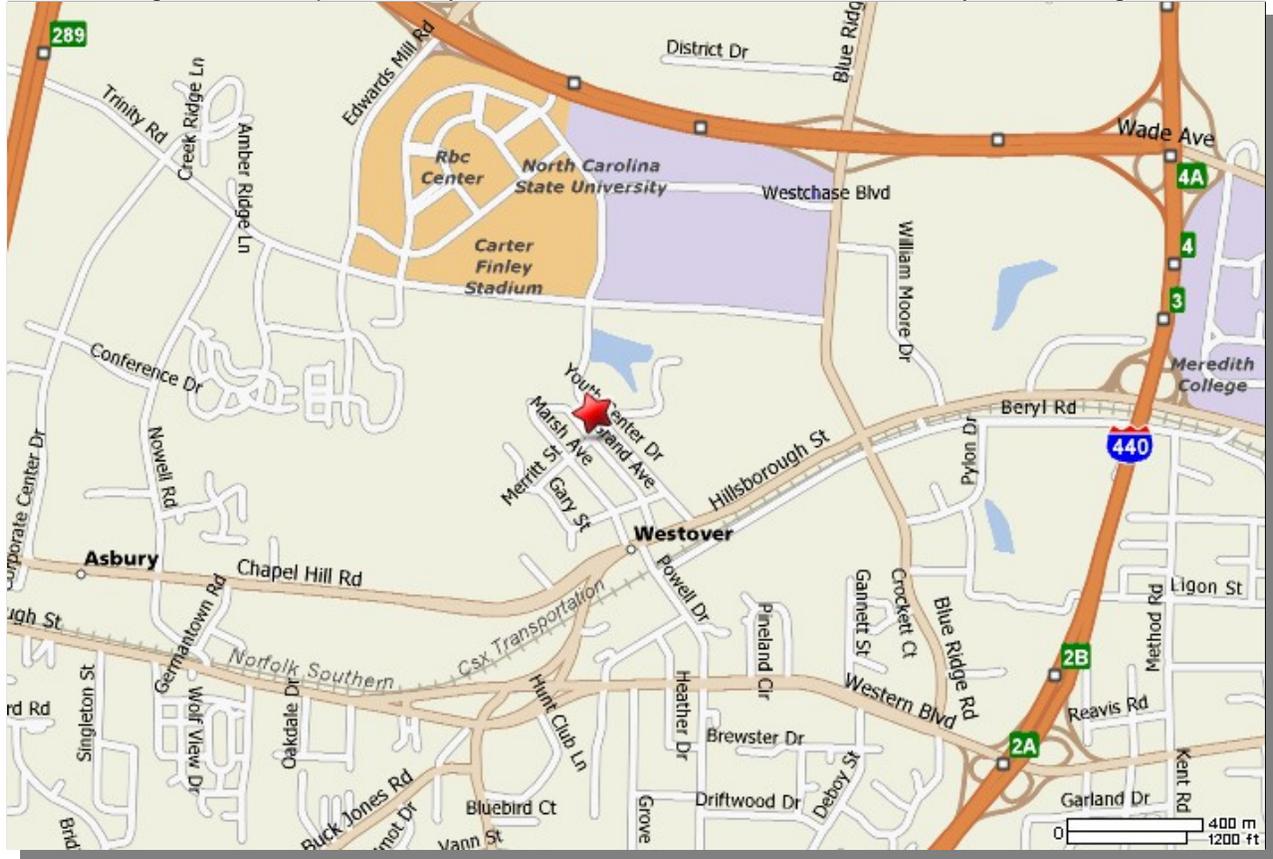
- All locations are assigned on a first come first serve basis. We cannot change your location for the event this year.
- Opt to preregister and you can be one of the first people to choose your location for 2012. This means if you do not like your location this year, you can choose a location that might better suit your needs for next year. See the enclosed form for preregistration and give to Johnson, Melissa or Daddio throughout the festival.

Who is responsible for Tax ID's or Associated Taxes?

- CNCPPD does not take any responsibility for taxes and fees due to local or state governments. As a vendor it is your responsibility to keep all necessary tax id and sale records.

Map and Directions

The N.C. State Fairgrounds is easily accessible from the I-440 Beltline, Interstate 40, as well as from Blue Ridge Road, N.C.



Highway 54 (Hillsborough Street) and now Edwards Mill Road (see directions below).

From Greensboro, Durham, Chapel Hill

I-40 East into Raleigh
Exit Wade Avenue, Exit #289
First Exit Edwards Mill Road*

From Fayetteville, Lumberton, South Carolina

I-95 North to I-40 West
Exit Wade Avenue, Exit #289
First Exit Edwards Mill Road*

From Goldsboro, Kinston

US 70 West to I-40 West
Exit I-440 Inner Beltline to Exit #289 Wade Avenue
First Exit Edwards Mill Road*

From Rocky Mount

US 64 West to Raleigh
Exit I-440 Outer Beltline
Exit Wade Avenue, Exit #4-B
Second Exit Edwards Mill Road*

From Wilmington, Jacksonville

I-40 West to Raleigh
Exit Wade Avenue, Exit #289
First Exit Edwards Mill Road*

From Wilson, Greenville

US 264 West to 64 West to Raleigh
I-440 Outer Beltline
Exit Wade Avenue, Exit #4-B
Second Exit Edwards Mill Road*

From Charlotte, Kannapolis, Salisbury

I-85 North to I-40 East to Raleigh
Exit Wade Avenue, Exit #289
First Exit Edwards Mill Road*

From Richmond, Petersburg, Virginia Area

I-95 South to I-85 South to US 1 South to Raleigh
I-440 Outer Beltline
Exit Wade Avenue, Exit #4-B
Second Exit Edwards Mill Road*

***From Edwards Mill Road**, you will pass the Arena/Stadium Complex on the left. Proceed to the intersection of Edwards Mill and Trinity Road. Take a left at the stoplight onto Trinity Road. then turn at the James B. Hunt, Jr. Horse Complex onto Youth Center Drive and proceed to Gate 6.

Schedule

Saturday, September 17th, 2011

Hours: 10:45am - 6:30pm

11am - 11:30am - Opening Ritual
11:45am - 12:30pm - Workshop Group 1
11:45am - 1:45pm - Act 1: To Be Announced
12:45pm - 1:30pm - Workshop Group 2
1:45pm - 2:45pm - Auction
3pm - 3:45pm - Workshop Group 3
3pm - 5pm - Act 2: **Airtite Alibi**
4pm - 5:15 pm - Workshop Group 4
5:15pm - 5:30pm - Children's Parade
5:30pm - 6pm - Raffle
6pm - 6:30pm - Evening Ceremony

Sunday, September 18th, 2011

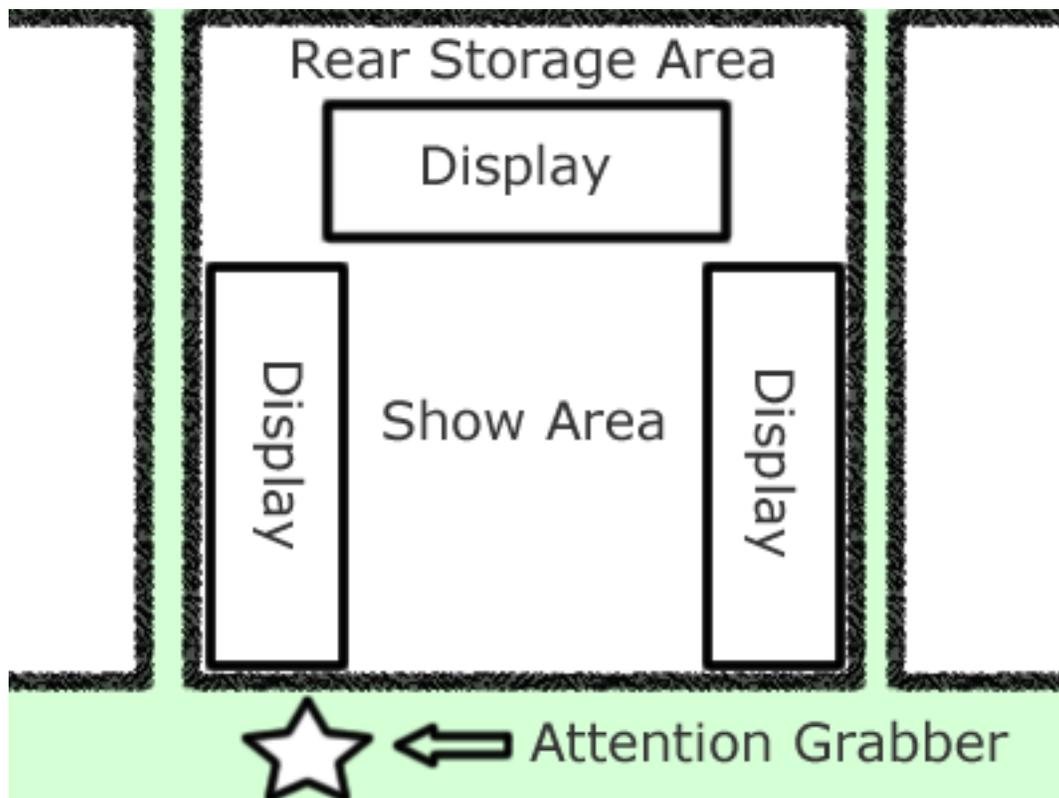
Hours: 10:45am - 6:30pm

11am - 11:30am - Opening Ritual
11:45am - 12:30pm - Workshop Group 1
11:45am - 12:45pm - Act 1: **Mermaid Morrigan**
12:45pm - 1:30pm - Workshop Group 2
12:45pm - 1:45pm - Act 2: **Belly Dancing**
1:45pm - 2:45pm - Auction
3pm - 3:45pm - Workshop Group 3
3pm - 5pm – Act 3: **One Tribe/Drum Circle**
4pm - 5:15 pm - Workshop Group 4
5:15pm - 5:30pm - Children's Parade
5:30pm - 6pm - Raffle
6pm - 6:30pm - Closing Ceremony

Tips

Layout

Vendors that organize their space to have the front open, and display of merchandise on the left, right and back, basically a horseshoe arrangement, tend to have more success than those that just put a table across the front of their space. The horseshoe puts them in the space with customers rather than separated behind a table. A small display or decoration just in front of your booth as an attention grabber is also a good idea. Here is a picture of what I'm talking about, using six foot tables:



Of course, this all depends on exactly what you are selling. Instead of tables you might have shelves, or racks, but the basic idea remains the same.

Working the Booth

For most of us, connecting with strangers is much more difficult and much less pleasant than chatting away with an old friend. When attending your booth, force yourself to make eye contact and say hello to the people walking by, paying more attention to your potential customers than to the old friends attending the booth with you. A pleasant hello and a question or complement can break the ice, turning someone who would have just walked by into at least a customer, or maybe even a new friend.

Money

This is a 2 day event, so you might want to scope out night deposits and/or ATM locations for your bank ahead of time for a Saturday night deposit. If you plan to use an ATM, grab deposit envelopes ahead of time, too, so that you can prepare the deposit and don't have to worry whether the ATM still has envelopes.

Lodging

Red Roof Inn

The Red Roof Inn at 1800 Walnut Street, Cary, NC (they call it Raleigh SouthWest or Raleigh NCSU-Cary). For about **\$50/night** you get a room with 2 double beds for up to **4 adult guests**. Register online at **redroof.com**, or by phone at **800-733-7663**. If you register by phone, make sure to ask about more discounts. They offer \$5 to \$10 off for a variety of things like AAA, veterans, over 50, and maybe memberships like Costco and Sam's Club, but won't mention it unless you ask. You can also hit **hotels.com** and search for other hotels near the NC State Fairgrounds at 974 Youth Center Drive in Raleigh, NC.



Red Roof Inn
1800 Walnut Street , Cary, NC 27604
Phone: (800) 733-7663

Camping at the Fairgrounds

- The Fairgrounds also offer recreational vehicle hook-up access for visits of 14 days or less or a spot for tents onsite.
- Water, sewer and electrical access is available on more than 350 sites (electricity access ranges from 30 - 50 amps).
- Check in with Fairgrounds Public Safety at 919-612-6767.
- Rental cost for a 24 hour period is \$25.00 per unit or per tent (up to 4 people).
- If you intend to stay inside the grounds of CNCPPD you are required to pay the fee noted below for overnight. This cost includes use of the showers, bathrooms, and covers the cost of food.

• At a glance

Amenities available	Water, sewer and electrical access
Rental rate	\$25 per night per unit
Contact	Fairgrounds Public Safety (919) 612-6767 or (919) 821-7400

Overnight in the Dorms

We have a limited number of beds available in the dorms inside the event area. For \$20 per person, we are offering a bed in the dorm on-site, a Saturday evening grill-out, use of showers on-site, and a continental breakfast on Sunday morning. You must register by September 3rd to reserve your bunk.

(<http://cncppd2011.eventbrite.com>)

Booth Map

Boulevard

Astrology Services and Intuitive Tarot
Awen's Light Grove
 Black Wolf Design
 Blessed Bead Jewelry
 Life Eclectic
 Making Magick
 Mermaid Morrigan
 NaturesWindow
 Rowen's Garden
 Shasta's Treasures
 The Thor's Hammer Site
 TW&P - OC&M MeetUp.com Groups
 Wilson Pagans

Grove

Camelot Treasures
 Charming Bear Gifts
 Enchanted Woods
Eternal Harvest Church & Tradition of Wicca
 Everything Fairy Children's Fantasy Dance Apparel
Loxley Abbey Church
 Maiden Mother Crone
 Metaphysical Mercantile
 NibbleKat's Altar Art and Icons
 Old World Crafts of New Bern
 ToBeRaw.com

Truely Unique

WendyMehndi Henna and Body Art
 White Sage Botanicals

Haven

Bethany Bennett
 Brigid's Jewels
Carolina Spirit Quest, Inc.
Idhavelli Hof
 Muddy Owl & Friends
Muscadine ADF
 Mystical Life
 Obsidians Caldera
 Silver Sisters Cottage
 Starrlight Mead
The Dragon's Cauldron
 The House of Nightshade
 TuTu Adorable Fairy Boutique

Meadow

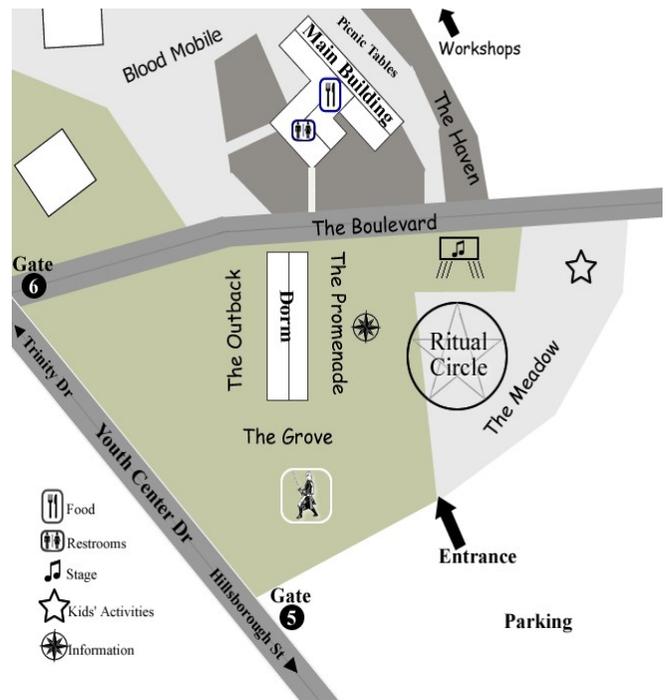
Zam Altars
 Bell, Book & Candle
 Earth Traditions
 Forever Scorched
Raleigh Fruitcakes
 Raven's Willow
 Rev. Su Windsong
Spirit of the Evergreens Coven
 ZeNation

Outback

Compass Rose
 Land, Sky and Sea
 Thaumaturgy 777
 The Glass Goddess Engraving
 Windweaver Creations
 Wisewoman Tarot

Promenade

Central NC Pagan Pride Days Information
 Chiron's Garden
Church of the Earth of NC
 Taylor's Jewelry
 The Sojourner Whole Earth Provisions
 Turquoise Temple
 White Hart's Haunt and Nox Fox



Please note: *Italics=Information Booth* **Bold=Sponsor**

Next Year's Event/Preregistration

We are finalizing details for our 2012 event, but we are looking forward to continuing the two days for the event and making it even better than this year.

2012 FAQ

Q: Where and when?

A: The 2012 event will be at the NC State Fairgrounds in the same area as this year's event. For the last 11 years, we have held Central NC Pagan Pride Days on the 3rd weekend in September, and that won't change, so we look forward to seeing you again on September 15th and 16th, 2012.

Q: How much? Who Do I pay?

A: For the first time in 10 years we will not be raising our fees, instead cutting costs in other areas to keep our budget balanced.

- Vendor Space (10x10, two days) \$95 (\$85 for preregistration at the 2011 event)
- Information Space (10x10, two days) FREE
- Overnight Stay (dorm bed, showers, meals for one) \$20
- Become a Sponsor \$5-\$250

Bring your completed registration form (below) and payment to the CNCPPD main information booth.

Q: Hours of Event?

A: The hours set for the 2012 event are subject to change, but right now we plan to keep the same hours we have this year.

Q: Why Should I Pay You Now?

A: You save \$10, but the biggest bonus of preregistration means that YOU get control of where you want to be next year. You can either guarantee the location you are in now, or you can choose another location in another area. As long as they don't preregister and pay, you can have it! Preregistration has helped many vendors secure a "prime" location in the past, and we are pleased to bring it back this year. Booths sell out earlier and earlier every year as our event gets more popular. As of the time we released booth sales to new vendors, we had already sold 80% of our booth space to returning vendors.

Vendor Booth Registration – CNCPPD 2012

This form is ONLY to be used for preregistration and can ONLY be turned in during the 2011 event. There will be staff members coming around throughout both days to answer questions and collect these forms, or you may bring it to the CNCPPD main information booth.

First/Last Name: _____

Email: _____

Phone Number: _____

Listing Name (for listing on the website/program): _____

Listing Description 30-60 words (for listings on the website and program: _____

Desired Location: Area: _____

Specific Location: _____

Type of Booth: Single - 10 x 10 (\$85) _____

Sponsorship: Please remember that Sponsorships DO NOT include a booth.

Sponsor (\$75) _____ (Four allowed for the 2012 Festival)

Partner (\$150) _____ (Only allowed for the 2012 Festival)

Overnight Accommodations:

Bed in Dorm (\$20 per person):

Number of people: _____ Total fee: _____

Total Fees: Booth(s): _____

Sponsorship: _____

Accommodations: _____

TOTAL: _____

Receipt Number: _____

Please sign and date here to indicate you have read and agree to the registration policies (See Page 2).

signature: _____ date: _____

Thank You to our Generous Sponsors!

Festival 2011 Festival Partner –



Truly Unique is proud to be the 2011 partner for the Central NC Pagan Pride Days Festival this year! Let the Truly Unique Booth be your All-Spiritual Stop, with herbs, teas, books, soaps, lotions, potions, gifts, stones, incense, jewelry, candles, altar items, statuary, and novelties, a little of everything we have in our store. Support your Pagan Community and we support you. TruelyUnique.com

Only one festival partner is accepted each year. Let us know if you are interested in becoming the festival partner next year.

Festival 2011 Sponsors



The Church of the Earth of NC is a local gathering place in Raleigh NC for followers of the Earth Religions. We follow redes and tenets created by a merging of Wicca, Celtic Druidism, Kabbalah, and Native American Shamanism. We are glad that we can once again be a sponsor for the Central NC Pagan Pride Day Festival! Visit our booth at the festival or browse to COTE-NC.org to learn more.



Cherry Hill Seminary provides quality higher education and practical training in Pagan ministry. Cherry Hill Seminary supports Pagans and their communities by — Providing an extensive education in diverse aspects of Pagan philosophy, practice, and skilled ministry; Supplementing existing ritual and magical skills with training for professional ministry and counseling; Serving as an ongoing resource for individual continuing education; and Providing a forum for scholarship and community. CherryHillSeminary.org



Awen's Light Grove is a modern druid 'seed group' of the Order of Bards, Ovates and Druids established in January of 2007 in Central NC. Most of our members are OBOD members, though membership is not required to attend meetings. We are glad that we be a sponsor for the Central NC Pagan Pride Day Festival! Visit our booth at the festival or browse to www.algnc.org to learn more.



Wendy Mehndi Henna - Mehndi is the art of applying Henna (using only natural ingredients) to the skin as a body art to give you a temporary design. Wendy Mehndi the Henna Faerie is a naturally talented artist who creates beautiful Henna, Face Painting, and Glitter Body Art designs before your eyes! All designs are drawn freehand, using only safe natural henna, and products approved for skin use. Available for hire for events and parties. WendyMehndi.com.

Only four sponsors are accepted each year.

Festival 2011 Individual Supporter

Emmaboo P. Davis, Belle Wigglesbottom Davis, James Crew, Beth Owl's Daughter